# WP2 – Suggestion of a coordination model for use of existing resources based on a knowledge capital repository D2.1 – Creating a knowledge repository

**INTER**nationalization at Home: Embedding Approaches and Structures to Foster Internationalization at Western **BA**lkans

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INTERBA

# 1. Work Package and Task Description

The INTERBA project aims to adopt an innovative approach for creating a repository of knowledge capital and reshaping knowledge to deliver new insights and practices. In this respect, Work Package 2 (WP2) aims to create a coordination model that helps exploit the knowledge capital of all partner institutions effectively.
WP2 started from the results attained in WP1, which analyses the knowledge capital in partner countries, conducts a needs analysis and prioritizes internationalization areas. Considering these needs, WP2 established a method that helps to align knowledge capital cases to the uses that can bring clear benefits to other consortium institutions. Accordingly, WP2 is linked to WP6, whose goals are the following:

- Create links with local industry through a sustainability framework.
- Create synergies with WP2 to establish a sustainable network of trainers.
- Establish recognition of such training with each national entity (ministries) through certification or institutional recognition

## 1.1. Work Package Description

WP2 is articulated in the following three tasks:
T2.1: Creating a knowledge repository
T2.2: Creating a network of knowledge experts
T2.3: Introducing a bridging model to align knowledge cases to knowledge gaps

The work of WP2 is composed of the following main steps:

1. The definition of templates that describe the knowledge cases and the experts' profiles. This data will populate the Knowledge Repository (KR) and the Network of Experts (NoE) repository, respectively.
2. The selection of the most suitable technical infrastructure to create the repositories.
3. The creation and population of the repositories.
4. The definition of a model to bridge the gaps between existing knowledge capital and the knowledge capital cases to acquire.

This deliverable is specifically devoted to describing methods, actions and achieved results related to task **T2.1: Creating a knowledge repository**.

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## 1.2. Task Description

Task 2.1: “Creating a knowledge repository” deals with collecting, cataloguing, systematizing and making available the wealth of knowledge that the partners possess and intend to share with the other partners.
This goal was achieved through the following steps:
- selection of the most suitable technical infrastructure to create the Knowledge Repository
- definition of template that describes the wealth of knowledge and all the related information
- with the partners’ collaboration, use the template to collect all the information needs to populate the Knowledge Repository

## 2. Selection of the technical infrastructure for the Knowledge Repository

In this phase, the different alternatives available to create and manage the knowledge base were examined. We examined architectures consisting of an expressly created database and a web interface capable of conveying information to users (CMS-based systems), and a more lightweight architecture based on the use of ready-made tools, such as Google Forms and Google Sheets, or the equivalent tools provided by Microsoft (spreadsheet-based technologies). UNICA has firstly summarized the different solutions. Then, a survey has circulated among all the partners to receive their feedback.
The consortium has agreed on using a spreadsheet-based infrastructure to implement and populate the knowledge repository. Specifically, we decided to use Google tools. This way, it is possible to easily collect all the data gathered from PC partners and collect them into a semi-structured format that can be queried to extract further information. This choice will also allow partners to easily migrate to a different software architecture without losing the collected information.

## 3. Definition of the Knowledge template

The wealth of knowledge that the partners possess and intend to share with the other partners is formalized in terms of courses that partners can deliver. The purpose of this step was to define exactly which information about the available courses was relevant to the partners, for example the target of the courses, its duration, the available learning material, etc. For this reason, the partners' opinion was crucial, and this step has been carried out in synergy with all the partners. UNICA has first proposed and detailed the structure and fields of a form designed to collect all the courses information. Then, a survey has circulated among all the partners to receive feedback. This process has allowed finalising the template to collecting information about the available courses.
In the following, we present the final template designed following the indications the consortium has agreed.
Firstly, there are general fields, as shown in Table 1.

| **General information** | |
|---|---|
| **Title** | |
| **Description** | |
| **Duration** | (number of hours) |
| **Credits** | (number of ECTS credits) |
| **Format** | (Face to face, Online, Hybrid) |
| **Prerequisites** | |
| **Target audience** | |
| **EQF level** | |
| **Topic** | |
| **ISCED field** (level 1- code) | |

| | |
|---|---|
| **ISCED field** (level 1- description) | |
| **ISCED field** (detail- code) | |
| **ISCED field** (detail- description) | |
| **Main language** | |
| **Potential Expert people** | (List of experts that can provide the training) |

*Table 1 - Fields for general information of the courses*

In this table, EQF refers to the European Qualifications Framework[1]. The course is categorised through two taxonomies: a broader one ("Topic" field) that follows the topics used in WP1 and a finer-grained one ("ISCED field") using the ISCED (International Standard Classification of Education[2]) classification.
The first two ISCED fields contain information about the principal ISCED Category, that is, the main level in the ISCED hierarchy. The information is reported as a 2-digit value, from 01 to 09 (the field **level 1- code)** and the related description (the field **level 1- description**).
The other two ISCED fields contain information about the level 3 in the ISCED hierarchy, if it is possible. The information is reported as a 4-digit value, from 01 to 09 (the field **detail- code**) and the related description (the field **detail- description**).

The available learning resources and support are detailed as in Table 2 and Table 3. The "notes" field may contain comments, the language of the material (if different from the main language of the course), details about the e-learning standard (e.g. SCORM, SLOOP).

| **Teaching material** | **Y/N** | **Percentage of coverage of the course** [Optional] | **Notes** [Optional] |
|---|---|---|---|
| **PDF handouts** | | | |
| **Scientific papers** | | | |
| **Video lectures** | | | |
| **Tutorials** | | | |
| **Other** | | | |

*Table 2- Fields for teaching material associated to the course*

| **Student Learning Support** | **Y/N** | **Notes** [Optional] |
|---|---|---|
| **Suggested books** | | |
| **Self-assessment tools** | | |
| **Homeworks or exercises** | | |
| **Other** | | |

[1] https://europa.eu/europass/en/european-qualifications-framework-eqf
[2] http://uis.unesco.org/en/topic/international-standard-classification-education-isced

*Table 3 - Fields for the learning support material in the training template.*

# 3. Populate the Knowledge Repository

The purpose of this step was to collect all the relevant information about the available courses, as defined in the previous step, and populate the Knowledge Repository. Various surveys were circulated among the partners to collect new data and validate the data already acquired. This process has allowed populating the Knowledge Repository. The acquired data are however always susceptible to integration, following the spirit of the project, so that the Knowledge Repository can be extended with the extension of the number of courses or learning material available.

Actually, the Knowledge Repository contains 56 courses (Table 4) divided into several ISCED Categories shown in Table 5 (main level in the ISCED hierarchy) and Table 6 (detail level in the ISCED hierarchy).

| PARTNER | N. Courses |
|---|---|
| University of Tirana (P1) | 11 |
| European University of Tirana (P6) | 18 |
| Universum College (P7) | 11 |
| University of Pristhina (P8) | 3 |
| University of Tuzla (P9) | 4 |
| University of Mostar (P10) | 9 |
| **TOT** | **56** |

*Table 4 -Number of courses made available by partners*

| ISCED CODE | ISCED DESCRIPTION | PARTNER | | | | | | N. Courses |
|---|---|---|---|---|---|---|---|---|
| | | P1 | P6 | P7 | P8 | P9 | P10 | |
| 01 | Education | 1 | 2 | 2 | 1 | | 4 | 10 |
| 02 | Arts and Humanities | | 2 | 1 | | | | 3 |
| 03 | Social Sciences, Journalism and Information | 5 | 4 | | | | 2 | 11 |
| 04 | Business, Administration and Law | 1 | 5 | 7 | | | 1 | 14 |
| 05 | Natural Sciences, Mathematics and Statistics | | | | | | | 0 |
| 06 | Information and Communication Technologies | 1 | 5 | 1 | 2 | 1 | 1 | 11 |
| 07 | Engineering, Manufacturing and Construction | 1 | | | | 2 | | 3 |
| 08 | Agriculture, Forestry, Fisheries and Veterinary | | | | | | 1 | 1 |
| 09 | Health and Welfare | | | | | 1 | | 1 |
| N/A | | 2 | | | | | | 2 |
| **TOT** | | **11** | **18** | **11** | **3** | **4** | **9** | **56** |

*Table 5 – ISCED Category (main level in the ISCED hierarchy) of courses made available by partners*

| ISCED CODE | ISCED DESCRIPTION | PARTNER | | | | | | N. Courses |
|---|---|---|---|---|---|---|---|---|
| | | P01 | P06 | P07 | P08 | P09 | P10 | |
| 01 | Education | 0 | 0 | 0 | 1 | 0 | 0 | 1 |
| 021 | Arts | 0 | 2 | 0 | 0 | 0 | 0 | 2 |
| 0031 | Personal skills | 0 | 1 | 0 | 0 | 0 | 1 | 2 |

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| 0111 | Education sciences | 1 | 2 | 2 | 0 | 0 | 2 | 7 |
| 0114 | Teacher training with subject specialisation | 0 | 0 | 0 | 0 | 0 | 2 | 2 |
| 0231 | Language aqcuisition | 0 | 0 | 1 | 0 | 0 | 0 | 1 |
| 0312 | Political sciences and civics | 2 | 3 | 0 | 0 | 0 | 0 | 5 |
| 0313 | Psychology, Psychoterapy | 1 | 0 | 0 | 0 | 0 | 1 | 2 |
| 0314 | Sociology and cultural studies | 1 | 0 | 0 | 0 | 0 | 0 | 1 |
| 0319 | Social and behavioural sciences not elsewhere classified | 1 | 0 | 0 | 0 | 0 | 0 | 1 |
| 0412 | Finance, banking and insurance | 0 | 1 | 0 | 0 | 0 | 1 | 2 |
| 0413 | Management and administration | 0 | 4 | 2 | 0 | 0 | 0 | 6 |
| 0414 | Marketing and advertising | 1 | 0 | 3 | 0 | 0 | 0 | 4 |
| 0416 | Wholesale and retails sales | 0 | 0 | 2 | 0 | 0 | 0 | 2 |
| 0612 | Database and network design and administration | 0 | 3 | 1 | 0 | 0 | 0 | 4 |
| 0613 | Software and applications development and analysis | 1 | 2 | 0 | 0 | 1 | 0 | 4 |
| 0688 | Inter-disciplinary programmes and qualifications involving Information and Communication Technologies | 0 | 0 | 0 | 2 | 0 | 1 | 3 |
| 0711 | Chemical engineering and processes | 1 | 0 | 0 | 0 | 2 | 0 | 3 |
| 0812 | horticulture | 0 | 0 | 0 | 0 | 0 | 1 | 1 |
| 0988 | Inter-disciplinary programmes and qualifications involving health and welfare | 0 | 0 | 0 | 0 | 1 | 0 | 1 |
| N/A | | 2 | 0 | 0 | 0 | 0 | 0 | 2 |
| | | | | | | | | |
| **TOT** | | **11** | **18** | **11** | **3** | **4** | **9** | **56** |

*Table 6 – ISCED Category(level 3 in the ISCED hierarchy, where possible) of courses made available by partners*

The collected information is shown in Appendix A.

# 4. Conclusion

During this task we have collected information about 56 courses made available by partners. The courses cover 9 ISCED main categories (level 1 of the ISCED hierarchy) and 19 ISCED sub categories. Many courses also provide educational material in various formats (i.e. PDF, videos, slides). All information deemed relevant by the partners about the courses was collected and stored into the knowledge repository for future integration and processing.

# Appendix A

Courses proposed by partners. The (*) symbol indicates a working title.

| | |
|---|---|
| **Course Number** | C01 |
| **PARTNER** | **University of Tirana (P1)** |
| **Title** | The school climate |
| **Description** | This module introduces participants to the school climate and the factors that influence to have a healthier social, emotional, and psychological climate in the school. The climate in the school is a very broad topic and depends a lot on what perception those who are in school have. The culture and climate in the school refer to the sum of values, culture, safe practices, as well as the organizational structuring within the school that make it function and react in different ways. Some schools are said to have an environment that recognizes children's values and treats them as special individuals; other schools may have an authoritarian structure where the rules are strictly enforced and the hierarchical control is quite strong. Teaching practices, changes, and relationships between staff, teachers, parents, and students contribute significantly to the school climate. The school climate refers in most cases to the effect that school has on students, while school culture refers more to how teachers and staff work together. |
| **Duration** | 18 |
| **FORMAT** | |
| **Prerequisites** | N/A |
| **Target audience** | undergraduate students |
| **EQF LEVEL** | 4 |
| **TOPIC** | Inclusion – equity Intercultural/intergenerational education and (lifelong)learning |
| **ISCED LEVEL 1** | 01 |
| **ISCED DESCRIPTION** | Education |
| **ISCED - Detail** | 0111 |
| **Detail (description)** | Education science |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | 1 |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | Yes |
| **Video lectures** | Yes |
| **Tutorials** | No |
| **Suggested books** | Yes |
| **Self-assessment tools** | Yes |

| | |
|---|---|
| **Homework or exercises** | No |

| | |
|---|---|
| **Course Number** | C02 |
| **PARTNER** | **University of Tirana (P1)** |
| **Title** | Private International Law |
| **Description** | |
| **Duration** | |
| **FORMAT** | |
| **Prerequisites** | Basic knowledge on Private International Law |
| **Target audience** | Students/undergraduate students |
| **EQF LEVEL** | |
| **TOPIC** | Home and justice affairs (human rights and rule of law) |
| **ISCED LEVEL 1** | 03 |
| **ISCED DESCRIPTION** | Social Sciences, Journalism and Information |
| **ISCED - Detail** | 0312 |
| **Detail (description)** | Political sciences and civics |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | 1 |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | Yes |
| **Video lectures** | No |
| **Tutorials** | No |
| **Suggested books** | Yes |
| **Self-assessment tools** | No |
| **Homework or exercises** | Yes |

| | |
|---|---|
| **Course Number** | C03 |
| **PARTNER** | **University of Tirana (P1)** |
| **Title** | Reaching the policy level/dialogue with decision makers |
| **Description** | |
| **Duration** | 2 |
| **FORMAT** | |
| **Prerequisites** | |
| **Target audience** | staff members |
| **EQF LEVEL** | |
| **TOPIC** | Regional dimension and cooperation |
| **ISCED LEVEL 1** | 03 |
| **ISCED DESCRIPTION** | Social Sciences, Journalism and Information |
| **ISCED - Detail** | 0312 |
| **Detail (description)** | Political sciences and civics |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | No |
| **Scientific papers** | Yes |
| **Video lectures** | Yes |
| **Tutorials** | Yes |
| **Suggested books** | No |
| **Self-assessment tools** | Yes |
| **Homework or exercises** | Yes |

| | |
|---|---|
| **Course Number** | C04 |
| **PARTNER** | **University of Tirana (P1)** |
| **Title** | Training for career orienting |
| **Description** | Training for career orienting for the seniors of high school in Albania and graduates from the bachelor studies. Getting to know the applicant, establishing a trusting relationship, identifying the strong and weak points of the capabilities of the applicant, orienting him/her toward a career that satisfies both his/her aspirations and is in line with his/her capabilities. |
| **Duration** | 6 |
| **FORMAT** | |
| **Prerequisites** | Background in Psychology, Human Resources, economics, law |
| **Target audience** | Staff members who deal with career orientation; graduates from various bachelors such as: psychology, social work, economics, law, etc. |
| **EQF LEVEL** | 7 |
| **TOPIC** | Labour market issues incl. career guidance / youth unemployment |
| **ISCED LEVEL 1** | 03 |
| **ISCED DESCRIPTION** | Social Sciences, Journalism and Information |
| **ISCED - Detail** | 0313 |
| **Detail (description)** | Psychology, Psychoterapy |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | 1 |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | Yes |
| **Video lectures** | Yes |
| **Tutorials** | Yes |
| **Suggested books** | No |
| **Self-assessment tools** | Yes |

| | |
|---|---|
| **Homework or exercises** | Yes |

| | |
|---|---|
| **Course Number** | C05 |
| **PARTNER** | **University of Tirana (P1)** |
| **Title** | Integration of refugees |
| **Description** | The refugees constitute a very heterogeneous group in terms of education, professional experience and socio-economic status. Integration challenges refugees face are: Language problems; Refugees have other priorities such as food, a safe place to live and making money: Refugees are not aware of the possibilities of validation; they might be scared of being assessed. As EU is facing high migration rate, their integration is a key issue. The goal of this training is to understand the importance of integration as a degree to which immigrants have the knowledge and capacity to build a successful and fulfilling life in the host society. On this training we will explore integration as § As a legal process; As an economic process; As a social and cultural process. |
| **Duration** | 8 |
| **FORMAT** | |
| **Prerequisites** | No ome |
| **Target audience** | Staff members; students; researcher. |
| **EQF LEVEL** | Integration of refugees |
| **TOPIC** | No |
| **ISCED LEVEL 1** | 03 |
| **ISCED DESCRIPTION** | Social Sciences, Journalism and Information |
| **ISCED - Detail** | 0319 |
| **Detail (description)** | Social and behavioural sciences not elsewhere classified |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | Yes |
| **Video lectures** | No |
| **Tutorials** | Yes |
| **Suggested books** | Yes |
| **Self-assessment tools** | Yes |
| **Homework or exercises** | |

| | |
|---|---|
| **Course Number** | C06 |
| **PARTNER** | **University of Tirana (P1)** |
| **Title** | Data Systems Analysis, Design and Implementation |
| **Description** | A life-cycle approach to the process of systems development, including concepts such as Big data, ECTL, Networking, Web development, etc. |
| **Duration** | 12 |
| **FORMAT** | |
| **Prerequisites** | Basic knowledge on computer science |
| **Target audience** | Managers, Business analysts |
| **EQF LEVEL** | 7 |
| **TOPIC** | A life-cycle approach to the process of systems development, including concepts such as Big data, ECTL, Networking, Web development, etc. |
| **ISCED LEVEL 1** | 06 |
| **ISCED DESCRIPTION** | Information and Communication Technologies |
| **ISCED - Detail** | 0613 |
| **Detail (description)** | Software and applications development and analysis |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

| | |
|---|---|
| **Course Number** | C07 |
| **PARTNER** | **University of Tirana (P1)** |
| **Title** | Simulation software in crude oil refinery process (case study in Albania) |
| **Description** | |
| **Duration** | 1 |
| **FORMAT** | |
| **Prerequisites** | Knowledge of process simulation in chemical engineering |
| **Target audience** | researcher;undergraduate students |
| **EQF LEVEL** | |
| **TOPIC** | Natural sciences |
| **ISCED LEVEL 1** | 07 |
| **ISCED DESCRIPTION** | Engineering, Manufacturing and Construction |
| **ISCED - Detail** | 0711 |
| **Detail (description)** | Chemical engineering and processes |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | 1 |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | Yes |
| **Video lectures** | No |
| **Tutorials** | No |
| **Suggested books** | Yes |
| **Self-assessment tools** | No |
| **Homework or exercises** | No |

| | |
|---|---|
| **Course Number** | C08 |
| **PARTNER** | **European University of Tirana (P6)** |
| **Title** | Pedagogical Didactic |
| **Description** | This course studies the characteristics and features of the learning process, learning principles, determining the content of learning, organizational forms of teaching and learning, teaching methods and learning methods. |
| **Duration** | 14 weeks |
| **FORMAT** | Face to face/ Online |
| **Prerequisites** | N/A |
| **Target audience** | Master students |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 01 |
| **ISCED DESCRIPTION** | Education |
| **ISCED - Detail** | 0111 |
| **Detail (description)** | Education sciences |
| **ENGLISH** | **1** |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

| | |
|---|---|
| **Course Number** | C09 |
| **PARTNER** | **European University of Tirana (P6)** |
| **Title** | School administration |
| **Description** | Active and sustainable acquisition of scientific knowledge dealing with multifaceted administration school in teaching process and learning of knowledge and scientific information |
| **Duration** | 14 weeks |
| **FORMAT** | Face to face/ Online |
| **Prerequisites** | N/A |
| **Target audience** | Master students |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 01 |
| **ISCED DESCRIPTION** | Education |
| **ISCED - Detail** | 0111 |
| **Detail (description)** | Education sciences |
| **ENGLISH** | **1** |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

| | |
|---|---|
| **Course Number** | C10 |
| **PARTNER** | **European University of Tirana (P6)** |
| **Title** | Management of new media and design elements |
| **Description** | This study program aims to train multimedia specialists, who can work in any sector of Albanian society, public and non-public. The program is designed to provide knowledge and practical skills to "multiskills", a group of students who are primarily interested in Multimedia Communication Sciences. |
| **Duration** | 14 weeks |
| **FORMAT** | Face to face/ Online |
| **Prerequisites** | N/A |
| **Target audience** | Master students |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 02 |
| **ISCED DESCRIPTION** | Arts and Humanities |
| **ISCED - Detail** | 021 |
| **Detail (description)** | Arts |
| **ENGLISH** | **1** |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

| | |
|---|---|
| **Course Number** | C11 |
| **PARTNER** | **European University of Tirana (P6)** |
| **Title** | Natural heritage and cultural tourism |
| **Description** | The purpose of this course is to discuss the contect and the concept of natural heritage, orienting the general opinion towards cultural tourism. |
| **Duration** | 14 weeks |
| **FORMAT** | Face to face/ Online |
| **Prerequisites** | N/A |
| **Target audience** | Bachelor students |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 02 |
| **ISCED DESCRIPTION** | Arts and Humanities |
| **ISCED - Detail** | 021 |
| **Detail (description)** | Arts |
| **ENGLISH** | **1** |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

| | |
|---|---|
| **Course Number** | C12 |
| **PARTNER** | **European University of Tirana (P6)** |
| **Title** | Introduction to communication |
| **Description** | This course seeks to explore the characteristics of communication, type of communication. |
| **Duration** | 14 weeks |
| **FORMAT** | Face to face/ Online |
| **Prerequisites** | N/A |
| **Target audience** | Bachelor students |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 03 |
| **ISCED DESCRIPTION** | Social Sciences, Journalism and Information |
| **ISCED - Detail** | 0031 |
| **Detail (description)** | Personal skills |
| **ENGLISH** | **1** |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

| | |
|---|---|
| **Course Number** | C13 |
| **PARTNER** | **European University of Tirana (P6)** |
| **Title** | Contemporary Political Theories |
| **Description** | This course examines the main ideologies contained in contemporary political though, such as anarchism, communitarianism, liberalism, libertarianism and marxism. |
| **Duration** | 14 weeks |
| **FORMAT** | Face to face/ Online |
| **Prerequisites** | N/A |
| **Target audience** | Master students |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 03 |
| **ISCED DESCRIPTION** | Social Sciences, Journalism and Information |
| **ISCED - Detail** | 0312 |
| **Detail (description)** | Political sciences and civics |
| **ENGLISH** | **1** |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

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|---|---|
| **Course Number** | C14 |
| **PARTNER** | **European University of Tirana (P6)** |
| **Title** | History of European Integration and EU institutions |
| **Description** | The aim of this course is to introduce the students of political science and international relations to the processes behind and the historical context of the integration among nation-states in the EU |
| **Duration** | 14 weeks |
| **FORMAT** | Face to face/ Online |
| **Prerequisites** | N/A |
| **Target audience** | Bachelor students |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 03 |
| **ISCED DESCRIPTION** | Social Sciences, Journalism and Information |
| **ISCED - Detail** | 0312 |
| **Detail (description)** | Political sciences and civics |
| **ENGLISH** | **1** |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

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|---|---|
| **Course Number** | C15 |
| **PARTNER** | **European University of Tirana (P6)** |
| **Title** | Public policy |
| **Description** | The purpose of thic course is to offer to students theoretical knowledge harmonized with practical models of public policies, to allow them establish solid concepts on institutitions' responsibilities and the way in which they make public policies. |
| **Duration** | 14 weeks |
| **FORMAT** | Face to face/ Online |
| **Prerequisites** | N/A |
| **Target audience** | Bachelor students |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 03 |
| **ISCED DESCRIPTION** | Social Sciences, Journalism and Information |
| **ISCED - Detail** | 0312 |
| **Detail (description)** | Political sciences and civics |
| **ENGLISH** | **1** |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

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|---|---|
| **Course Number** | C16 |
| **PARTNER** | **European University of Tirana (P6)** |
| **Title** | Capital Markets and its institutions |
| **Description** | This course aims at providing studnets with in-depth knowledge about securities markets, financial titles and respective institutions operating there. |
| **Duration** | 14 weeks |
| **FORMAT** | Face to face/ Online |
| **Prerequisites** | N/A |
| **Target audience** | Master students |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 04 |
| **ISCED DESCRIPTION** | Business, Administration and Law |
| **ISCED - Detail** | 0412 |
| **Detail (description)** | Finance, banking and insurance |
| **ENGLISH** | **1** |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

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|---|---|
| **Course Number** | C17 |
| **PARTNER** | **European University of Tirana (P6)** |
| **Title** | Intro to Business Management |
| **Description** | The goal of this subject is to show students the core principles of business, the art and science of doing business, in an interesting and engagement manner, with huge expectations that in the future they will be able to build a successful business career. |
| **Duration** | 14 weeks |
| **FORMAT** | Face to face/ Online |
| **Prerequisites** | N/A |
| **Target audience** | Bachelor students |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 04 |
| **ISCED DESCRIPTION** | Business, Administration and Law |
| **ISCED - Detail** | 0413 |
| **Detail (description)** | Management and administration |
| **ENGLISH** | **1** |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

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|---|---|
| **Course Number** | C18 |
| **PARTNER** | **European University of Tirana (P6)** |
| **Title** | Project Design and Managemenet |
| **Description** | To fully equip students with basic knowledge on the way project is designed and managed in our contemporary society |
| **Duration** | 14 weeks |
| **FORMAT** | Face to face/ Online |
| **Prerequisites** | N/A |
| **Target audience** | Bachelor students |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 04 |
| **ISCED DESCRIPTION** | Business, Administration and Law |
| **ISCED - Detail** | 0413 |
| **Detail (description)** | Management and administration |
| **ENGLISH** | **1** |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

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|---|---|
| **Course Number** | C19 |
| **PARTNER** | **European University of Tirana (P6)** |
| **Title** | Project Management and evaluation |
| **Description** | To ensure solid and valid knowldege regarding the project's evaluation mechanisms, through systemic and evidence based analysis of data and information, that demonstrate how the targets are achieved. |
| **Duration** | 14 weeks |
| **FORMAT** | Face to face/ Online |
| **Prerequisites** | N/A |
| **Target audience** | Master students |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 04 |
| **ISCED DESCRIPTION** | Business, Administration and Law |
| **ISCED - Detail** | 0413 |
| **Detail (description)** | Management and administration |
| **ENGLISH** | **1** |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

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|---|---|
| **Course Number** | C20 |
| **PARTNER** | **European University of Tirana (P6)** |
| **Title** | Quality Management |
| **Description** | This course aim to provide students with fundamental concepts of Total Quality Management, useful in different organisational environments to face the global competition. All principals of TQM will be explained in specific topics. |
| **Duration** | 14 weeks |
| **FORMAT** | Face to face/ Online |
| **Prerequisites** | N/A |
| **Target audience** | Master students |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 04 |
| **ISCED DESCRIPTION** | Business, Administration and Law |
| **ISCED - Detail** | 0413 |
| **Detail (description)** | Management and administration |
| **ENGLISH** | **1** |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

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|---|---|
| **Course Number** | C21 |
| **PARTNER** | **European University of Tirana (P6)** |
| **Title** | The Strategy of Management in Information Technology |
| **Description** | In this course the theory will be intertwined with practical cases. So, at the end of the course it is intended that the students have mastered the basic concepts and are able to use them. |
| **Duration** | 14 weeks |
| **FORMAT** | Face to face/ Online |
| **Prerequisites** | N/A |
| **Target audience** | Bachelor students |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 06 |
| **ISCED DESCRIPTION** | Information and Communication Technologies |
| **ISCED - Detail** | 0612 |
| **Detail (description)** | Database and network design and administration |
| **ENGLISH** | **1** |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

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|---|---|
| **Course Number** | C22 |
| **PARTNER** | **European University of Tirana (P6)** |
| **Title** | Theory of Databases |
| **Description** | Introduction to database systems, relational model of databases, data normalization, SQL, Indexing |
| **Duration** | 14 weeks |
| **FORMAT** | Face to face/ Online |
| **Prerequisites** | N/A |
| **Target audience** | Bachelor students |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 06 |
| **ISCED DESCRIPTION** | Information and Communication Technologies |
| **ISCED - Detail** | 0612 |
| **Detail (description)** | Database and network design and administration |
| **ENGLISH** | **1** |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

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|---|---|
| **Course Number** | C23 |
| **PARTNER** | **European University of Tirana (P6)** |
| **Title** | Web design and applications |
| **Description** | The topics to be addressed in this course are: HTML5, CSS, visual elements and graphics, web design, page layout, more on links, layout, and mobile, tables, forms, web development, web multimedia and interactivity, e-commerce overview, web promotion, and a brief look at JavaScript and jQuery. |
| **Duration** | 14 weeks |
| **FORMAT** | Face to face/ Online |
| **Prerequisites** | N/A |
| **Target audience** | Bachelor students |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 06 |
| **ISCED DESCRIPTION** | Information and Communication Technologies |
| **ISCED - Detail** | 0612 |
| **Detail (description)** | Database and network design and administration |
| **ENGLISH** | **1** |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

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|---|---|
| **Course Number** | C24 |
| **PARTNER** | **European University of Tirana (P6)** |
| **Title** | Basics of Informatics |
| **Description** | The goal of this course is to provide students with solid basis on design patterns and refactoring of the software. Students will get exposed to the most important movement in the software engineering industry such as design patterns. All groups of design patterns will be presented. |
| **Duration** | 14 weeks |
| **FORMAT** | Face to face/ Online |
| **Prerequisites** | N/A |
| **Target audience** | Bachelor students |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 06 |
| **ISCED DESCRIPTION** | Information and Communication Technologies |
| **ISCED - Detail** | 0613 |
| **Detail (description)** | Software and applications development and analysis |
| **ENGLISH** | **1** |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

| | |
|---|---|
| **Course Number** | C25 |
| **PARTNER** | **European University of Tirana (P6)** |
| **Title** | Software engineering |
| **Description** | The goal of this course is to provide students with solid basis on design patterns and refactoring of the software. Students will get exposed to the most important movement in the software engineering industry such as design patterns. All groups of design patterns will be presented. |
| **Duration** | 14 weeks |
| **FORMAT** | Face to face/ Online |
| **Prerequisites** | N/A |
| **Target audience** | Master students |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 06 |
| **ISCED DESCRIPTION** | Information and Communication Technologies |
| **ISCED - Detail** | 0613 |
| **Detail (description)** | Software and applications development and analysis |
| **ENGLISH** | **1** |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

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|---|---|
| **Course Number** | C26 |
| **PARTNER** | **Universum College (P7)** |
| **Title** | Course relevant to industry needs |
| **Description** | Desgining courses that build bridges of cooperation between industry representatives and academia |
| **Duration** | 8 |
| **FORMAT** | Hybrid |
| **Prerequisites** | Teaching experience |
| **Target audience** | College students, College graduates, Managers etc. |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 01 |
| **ISCED DESCRIPTION** | Education |
| **ISCED - Detail** | 0111 |
| **Detail (description)** | Education science |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | 1 |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

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|---|---|
| **Course Number** | C27 |
| **PARTNER** | **Universum College (P7)** |
| **Title** | Designing courses and study programmes that have industry relevance |
| **Description** | Desgining courses that aim to increasing the employability of graduates |
| **Duration** | 8 |
| **FORMAT** | Hybrid |
| **Prerequisites** | Teaching experience |
| **Target audience** | College students, College graduates, Managers etc. |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 01 |
| **ISCED DESCRIPTION** | Education |
| **ISCED - Detail** | 0111 |
| **Detail (description)** | Education science |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | 1 |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

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|---|---|
| **Course Number** | C28 |
| **PARTNER** | **Universum College (P7)** |
| **Title** | Anglia Language Certifications |
| **Description** | Offers an intensive training which enables participants to become an expert on digital marketing, targets and social media management. Universum College is the only institution licensed by DMI Ireland which is qualified to deliver the training, examine the participants and certify them. |
| **Duration** | / |
| **FORMAT** | |
| **Prerequisites** | No prerequisite |
| **Target audience** | Youngsters, Adults, Professionals etc. |
| **EQF LEVEL** | |
| **TOPIC** | Offers an intensive training which enables participants to become an expert on digital marketing, targets and social media management. Universum College is the only institution licensed by DMI Ireland which is qualified to deliver the training, examine the participants and certify them. |
| **ISCED LEVEL 1** | 02 |
| **ISCED DESCRIPTION** | Arts and Humanities |
| **ISCED - Detail** | 0231 |
| **Detail (description)** | Language aqcuisition |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | 1 |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | no |
| **Video lectures** | yes |
| **Tutorials** | no |
| **Suggested books** | Yes |
| **Self-assessment tools** | yes |
| **Homework or exercises** | |

| | |
|---|---|
| **Course Number** | C29 |
| **PARTNER** | **Universum College (P7)** |
| **Title** | Entrepreneurship |
| **Description** | entrepreneurship |
| **Duration** | 8 |
| **FORMAT** | Hybrid |
| **Prerequisites** | No prerequisite |
| **Target audience** | College students, College graduates, Managers etc. |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 04 |
| **ISCED DESCRIPTION** | Business, Administration and Law |
| **ISCED - Detail** | 0413 |
| **Detail (description)** | Management and administration |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

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|---|---|
| **Course Number** | C30 |
| **PARTNER** | **Universum College (P7)** |
| **Title** | Expert in Lean Methodology from Branches |
| **Description** | Training that teaches about the lean approach to manageemnt |
| **Duration** | 12 |
| **FORMAT** | Face to face |
| **Prerequisites** | Teaching experience |
| **Target audience** | College students, College graduates, Managers etc. |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 04 |
| **ISCED DESCRIPTION** | Business, Administration and Law |
| **ISCED - Detail** | 0413 |
| **Detail (description)** | Management and administration |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

| | |
|---|---|
| **Course Number** | C31 |
| **PARTNER** | **Universum College (P7)** |
| **Title** | Digital Marketing Training |
| **Description** | Offers an intensive training which enables participants to become an expert on digital marketing, targets and social media management. Universum College is the only institution in Kosovo licensed by DMI Ireland which is qualified to deliver the training, examine the participants and certify them. |
| **Duration** | 3 |
| **FORMAT** | |
| **Prerequisites** | No prerequisite |
| **Target audience** | Young people in general, College students, Undergraduate students, College graduates, Managers etc. |
| **EQF LEVEL** | 3 |
| **TOPIC** | Offers an intensive training which enables participants to become an expert on digital marketing, targets and social media management. Universum College is the only institution in Kosovo licensed by DMI Ireland which is qualified to deliver the training, examine the participants and certify them. |
| **ISCED LEVEL 1** | 04 |
| **ISCED DESCRIPTION** | Business, Administration and Law |
| **ISCED - Detail** | 0414 |
| **Detail (description)** | Marketing and advertising |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | 1 |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | No |
| **Video lectures** | Yes |
| **Tutorials** | Yes |
| **Suggested books** | No |
| **Self-assessment tools** | Yes |
| **Homework or exercises** | Yes |

| | |
|---|---|
| **Course Number** | C32 |
| **PARTNER** | **Universum College (P7)** |
| **Title** | Management and Public PR |
| **Description** | Universum College has various national and international licenses which authorizes our experts to train and provide international certification on Public Management and PR. Participants learn advanced strategies, knowledge and methodology on how to manage public institutions, how to draft and implement PR strategies as well as how to respond to the public scrutiny of institutions |
| **Duration** | 3 |
| **FORMAT** | |
| **Prerequisites** | No prerequisite |
| **Target audience** | College students, College graduates, Managers etc. |
| **EQF LEVEL** | 3 |
| **TOPIC** | Universum College has various national and international licenses which authorizes our experts to train and provide international certification on Public Management and PR. Participants learn advanced strategies, knowledge and methodology on how to manage public institutions, how to draft and implement PR strategies as well as how to respond to the public scrutiny of institutions |
| **ISCED LEVEL 1** | 04 |
| **ISCED DESCRIPTION** | Business, Administration and Law |
| **ISCED - Detail** | 0414 |
| **Detail (description)** | Marketing and advertising |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | 1 |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | No |
| **Video lectures** | Yes |
| **Tutorials** | Yes |
| **Suggested books** | No |
| **Self-assessment tools** | Yes |
| **Homework or exercises** | Yes |

| | |
|---|---|
| **Course Number** | C33 |
| **PARTNER** | **Universum College (P7)** |
| **Title** | Training in Marketing and Sales |
| **Description** | The training aims to teach students about the effctive training and sales skills. |
| **Duration** | 3 |
| **FORMAT** | Face to face |
| **Prerequisites** | No prerequisite |
| **Target audience** | College students, College graduates, Managers etc. |
| **EQF LEVEL** | 3 |
| **TOPIC** | Universum College has a great cadre of licensed national and international instructors which deliver modular training in Marketing and Sales. Participants learn advanced strategies, knowledge and methodology of coherent marketing. Intensive training increases the capacities of successful participants. Therefore, they become experts in marketing and increase the sales of the products in the institutions they work. |
| **ISCED LEVEL 1** | 04 |
| **ISCED DESCRIPTION** | Business, Administration and Law |
| **ISCED - Detail** | 0414 |
| **Detail (description)** | Marketing and advertising |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | 1 |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | No |
| **Video lectures** | Yes |
| **Tutorials** | Yes |
| **Suggested books** | No |
| **Self-assessment tools** | Yes |
| **Homework or exercises** | Yes |

| | |
|---|---|
| **Course Number** | C34 |
| **PARTNER** | **Universum College (P7)** |
| **Title** | Agile methodology in retail expert |
| **Description** | Training that aims to equip attendees with the skill to implement 'agile' approach into reatil industry |
| **Duration** | 12 |
| **FORMAT** | Face to face |
| **Prerequisites** | No prerequisite |
| **Target audience** | College students, College graduates, Managers etc. |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 04 |
| **ISCED DESCRIPTION** | Business, Administration and Law |
| **ISCED - Detail** | 0416 |
| **Detail (description)** | Wholesale and retails sales |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | 1 |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

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|---|---|
| **Course Number** | C35 |
| **PARTNER** | **Universum College (P7)** |
| **Title** | Behavioral economic in retail expert |
| **Description** | Training that equips attendees with the knowledge about customer behavior |
| **Duration** | 12 |
| **FORMAT** | Face to face |
| **Prerequisites** | No prerequisite |
| **Target audience** | College students, College graduates, Managers etc. |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 04 |
| **ISCED DESCRIPTION** | Business, Administration and Law |
| **ISCED - Detail** | 0416 |
| **Detail (description)** | Wholesale and retails sales |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | 1 |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

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|---|---|
| **Course Number** | C36 |
| **PARTNER** | **Universum College (P7)** |
| **Title** | Universum Blockchain Institute |
| **Description** | Blockchain Institute is only offered by Universum College in Kosovo. The aim of Blockchain is to train participants in research, financial analysis, cryptocurrencies, international financial markets and so on. Blockchain institute develops experts in the aforementioned fields, thus enabling participants to be successful in their investments, risk managements and financial forecast. |
| **Duration** | 3 |
| **FORMAT** | |
| **Prerequisites** | Basic knowledge on computer science and finance |
| **Target audience** | Profesionasls working in the finance sector |
| **EQF LEVEL** | 3 |
| **TOPIC** | Blockchain Institute is only offered by Universum College in Kosovo. The aim of Blockchain is to train participants in research, financial analysis, cryptocurrencies, international financial markets and so on. Blockchain institute develops experts in the aforementioned fields, thus enabling participants to be successful in their investments, risk managements and financial forecast. |
| **ISCED LEVEL 1** | 06 |
| **ISCED DESCRIPTION** | Information and Communication Technologies |
| **ISCED - Detail** | 0612 |
| **Detail (description)** | Database and network design and administration |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | 1 |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | yes |
| **Video lectures** | no |
| **Tutorials** | no |
| **Suggested books** | no |
| **Self-assessment tools** | no |
| **Homework or exercises** | yes |

| | |
|---|---|
| **Course Number** | C37 |
| **PARTNER** | **University of Pristhina (P8)** |
| **Title** | Online Collaboration Tools |
| **Description** | The goal: The purpose of the course is to introduce the basic principles of the current online collaboration tools.<br><br>Learning outcomes: On successful completion of the course, students will be able to: (1) use different online collaboration tools, (2) distinguish between them and adopt to different needs, (3) write and work online in team, (4) hold online presentations, and (5) use online tools for student evaluation. |
| **Duration** | 15 |
| **FORMAT** | |
| **Prerequisites** | None |
| **Target audience** | Undergraduate students |
| **EQF LEVEL** | 5 |
| **TOPIC** | Digital skills |
| **ISCED LEVEL 1** | 01 |
| **ISCED DESCRIPTION** | Education |
| **ISCED - Detail** | |
| **Detail (description)** | |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | 1 |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | No |
| **Video lectures** | Yes |
| **Tutorials** | Yes |
| **Suggested books** | No |
| **Self-assessment tools** | Yes |
| **Homework or exercises** | Yes |

| | |
|---|---|
| **Course Number** | C38 |
| **PARTNER** | **University of Pristhina (P8)** |
| **Title** | Methodologies of scientific research |
| **Description** | Basics principles of research and scientific methods in engineering and ICT. Theoretical and practical skills to plan, conduct, analyze and present a scientific assignment in the scientific area.<br><br>After successful completion of the course, participant should be able to:<br>• Identify basic principles of scientific thinking and research<br>• Explain and apply scientific methodologies in ICT<br>• Practice searching bibliographic databases, gather and interpret data, summarize others work<br>• Prepare and present the scientific paper<br>• Perform opposition and review others scientific work |
| **Duration** | 100 |
| **FORMAT** | |
| **Prerequisites** | N/A |
| **Target audience** | Undergraduate students, master students and researchers |
| **EQF LEVEL** | |
| **TOPIC** | ICT - new technologies - digital competences |
| **ISCED LEVEL 1** | 06 |
| **ISCED DESCRIPTION** | Information and Communication Technologies |
| **ISCED - Detail** | 0688 |
| **Detail (description)** | Inter-disciplinary programmes and qualifications involving Information and Communication Technologies |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | Yes |
| **Video lectures** | Yes |
| **Tutorials** | Yes |
| **Suggested books** | Yes |
| **Self-assessment tools** | Yes |
| **Homework or exercises** | Yes |

| | |
|---|---|
| **Course Number** | C39 |
| **PARTNER** | **University of Pristhina (P8)** |
| **Title** | Methodologies of scientific research |
| **Description** | Basics principles of research and scientific methods in engineering and ICT. Theoretical and practical skills to plan, conduct, analyze and present a scientific assignment in the scientific area.<br><br>After successful completion of the course, participant should be able to:<br>• Identify basic principles of scientific thinking and research<br>• Explain and apply scientific methodologies in ICT<br>• Practice searching bibliographic databases, gather and interpret data, summarize others work<br>• Prepare and present the scientific paper<br>• Perform opposition and review others scientific work |
| **Duration** | 100 |
| **FORMAT** | |
| **Prerequisites** | |
| **Target audience** | undergraduate students, master students and researchers |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 06 |
| **ISCED DESCRIPTION** | Information and Communication Technologies |
| **ISCED - Detail** | 0688 |
| **Detail (description)** | Inter-disciplinary programmes and qualifications involving Information and Communication Technologies |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

| | |
|---|---|
| **Course Number** | C40 |
| **PARTNER** | **University of Tuzla (P9)** |
| **Title** | Video editing and camera tracking |
| **Description** | Basics related to science communication. How to raise awareness of science related topics. Various ways to inform and educate, such as short-videos, street performance, 3-minute talks, arts, and so on. Using different styles and education frames to achieve deep impact more than traditional way of learning. Using podcast as one of the neat examples. |
| **Duration** | 3 |
| **FORMAT** | Hybrid |
| **Prerequisites** | No |
| **Target audience** | Undergraduate students, teachers |
| **EQF LEVEL** | |
| **TOPIC** | Social dialogue |
| **ISCED LEVEL 1** | 06 |
| **ISCED DESCRIPTION** | Information and communication technologies (ICTS) |
| **ISCED - Detail** | 0613 |
| **Detail (description)** | Software and applications development and analysis |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | No |
| **Scientific papers** | No |
| **Video lectures** | Yes |
| **Tutorials** | No |
| **Suggested books** | No |
| **Self-assessment tools** | No |
| **Homework or exercises** | No |

| | |
|---|---|
| **Course Number** | C41 |
| **PARTNER** | **University of Tuzla (P9)** |
| **Title** | Combined Water and Energy integration in the Process Industries |
| **Description** | This training is focused on combined water and energy integration in the process industries. The concept of water and energy networks and corresponding optimization models will be presented. Application of optimization models will be demonstrated on several case studies. The goal of this training is to demonstrate that significant savings in water and energy consumption can be obtained by simultaneous optimization of water and energy in manufacturing processes. |
| **Duration** | 10 |
| **FORMAT** | Hybrid |
| **Prerequisites** | No |
| **Target audience** | Staff members; researchers; undergraduate students; |
| **EQF LEVEL** | 3 |
| **TOPIC** | Energy and resources |
| **ISCED LEVEL 1** | 07 |
| **ISCED DESCRIPTION** | Engineering, Manufacturing and Construction |
| **ISCED - Detail** | 0711 |
| **Detail (description)** | Chemical engineering and processes |
| **ENGLISH** | 1 |
| **BOSNIAN** | 1 |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | Yes |
| **Video lectures** | No |
| **Tutorials** | No |
| **Suggested books** | Yes |
| **Self-assessment tools** | No |
| **Homework or exercises** | Yes |

| | |
|---|---|
| **Course Number** | C42 |
| **PARTNER** | **University of Tuzla (P9)** |
| **Title** | Energy efficiency in Chemical Processes by Pinch Analysis |
| **Description** | This training is focused on improving energy efficiency in chemical processes by using systematic methodology based on the pinch analysis. The concept of pinch analysis, heat integration and heat exchanger network will be presented. Application of pinch analysis will be demonstrated on several case studies to determine the minimum utility consumption and the optimal design of heat exchanger network. The goal of this training is to demonstrate that significant savings in utility consumption (heating steam and cooling water) in manufacturing processes can be obtained by using systematic methodology based on the pinch analysis. |
| **Duration** | 10 |
| **FORMAT** | Hybrid |
| **Prerequisites** | No |
| **Target audience** | Staff members; researchers; undergraduate students; |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 07 |
| **ISCED DESCRIPTION** | Engineering, Manufacturing and Construction |
| **ISCED - Detail** | 0711 |
| **Detail (description)** | Chemical engineering and processes |
| **ENGLISH** | 1 |
| **BOSNIAN** | 1 |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

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|---|---|
| **Course Number** | C43 |
| **PARTNER** | **University of Tuzla (P9)** |
| **Title** | The Impact of COVID-19 on Students with Disabilities |
| **Description** | The COVID-19 pandemic has affected students with disabilities at large public research institutions more than their peers, according to a surveys conducted by numerous educational, governmental, NGOs and other organisations and institutions. The course aims to present analysis of relevant researches and findings related to impact of the COVID-19 pandemic on different areas of student well-being: the ease of transition to remote learning, the financial impact of COVID-19, students' health during the pandemic, students' feeling of belonging and engagement, and their future plans post-COVID-19, and to propose possible service improvements in educational system and consequently in other related systems. |
| **Duration** | 2 |
| **FORMAT** | Hybrid |
| **Prerequisites** | No |
| **Target audience** | Staff members, students, teachers, researchers |
| **EQF LEVEL** | |
| **TOPIC** | Disabilities - special needs |
| **ISCED LEVEL 1** | 09 |
| **ISCED DESCRIPTION** | Health and Welfare |
| **ISCED - Detail** | 0988 |
| **Detail (description)** | Inter-disciplinary programmes and qualifications involving health and welfare |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | Yes |
| **Video lectures** | Yes |
| **Tutorials** | Yes |
| **Suggested books** | No |
| **Self-assessment tools** | Yes |
| **Homework or exercises** | No |

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|---|---|
| **Course Number** | C44 |
| **PARTNER** | **University of Mostar (P10)** |
| **Title** | Curriculum development in higher education |
| **Description** | Content of this course is to define curriculum, explain types of curriculum, and describe steps in curriculum development. At the end, participant will be involved in curriculum evaluation and curriculum development |
| **Duration** | 12 |
| **FORMAT** | |
| **Prerequisites** | no |
| **Target audience** | staff members |
| **EQF LEVEL** | 5 |
| **TOPIC** | New innovative curricula/educational methods/development of training courses |
| **ISCED LEVEL 1** | 01 |
| **ISCED DESCRIPTION** | Education |
| **ISCED - Detail** | 0111 |
| **Detail (description)** | Education science |
| **ENGLISH** | |
| **BOSNIAN** | 1 |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | No |
| **Video lectures** | No |
| **Tutorials** | No |
| **Suggested books** | No |
| **Self-assessment tools** | No |
| **Homework or exercises** | Yes |

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|---|---|
| **Course Number** | C45 |
| **PARTNER** | **University of Mostar (P10)** |
| **Title** | didactics and curriculum planning |
| **Description** | planning and acting in education |
| **Duration** | 12 |
| **FORMAT** | |
| **Prerequisites** | undergraduate study |
| **Target audience** | assistants |
| **EQF LEVEL** | 5 |
| **TOPIC** | Pedagogy and didactics |
| **ISCED LEVEL 1** | 01 |
| **ISCED DESCRIPTION** | Education |
| **ISCED - Detail** | 0111 |
| **Detail (description)** | Education science |
| **ENGLISH** | |
| **BOSNIAN** | 1 |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | Yes |
| **Video lectures** | No |
| **Tutorials** | No |
| **Suggested books** | No |
| **Self-assessment tools** | No |
| **Homework or exercises** | No |

| | |
|---|---|
| **Course Number** | C46 |
| **PARTNER** | **University of Mostar (P10)** |
| **Title** | Research Methodology, Scientific Writing and Result Presentation: Humanities and Social Sciences |
| **Description** | This program is a lifelong learning program in the field of pedagogical education and strengthening the competencies of the academic staff of an academic institution and is intended for the academic staff of a certain university in associate/teaching positions. Participants, through an offer the Research Methodology, Scientific Writing and Result Presentation: Humanities and Social Sciences module, supplement knowledge and skills in the area of methodological competencies that are extremely important for lifelong learning and training of academic staff. |
| **Duration** | 12 |
| **FORMAT** | |
| **Prerequisites** | |
| **Target audience** | staff members in associate/teaching positions |
| **EQF LEVEL** | |
| **TOPIC** | Research and innovation |
| **ISCED LEVEL 1** | 01 |
| **ISCED DESCRIPTION** | Education |
| **ISCED - Detail** | 0114 |
| **Detail (description)** | Teacher training with subject specialisation |
| **ENGLISH** | |
| **BOSNIAN** | 1 |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | Yes |
| **Video lectures** | Yes |
| **Tutorials** | Yes |
| **Suggested books** | Yes |
| **Self-assessment tools** | No |
| **Homework or exercises** | Yes |

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|---|---|
| **Course Number** | C47 |
| **PARTNER** | **University of Mostar (P10)** |
| **Title** | Scientific Writing and Publication |
| **Description** | This is a training for academic newcomers about Scientific Writing and Publication. How to prepare the scientific paper and publish.<br>• Research idea<br>• Communication in research<br>• Writing and document analysis<br>• Poster presentation<br>• Journal Information<br>• Writing attractively<br>• References<br>• Tables/Figures<br>• Ethics |
| **Duration** | 12 |
| **FORMAT** | |
| **Prerequisites** | It is for students is in a master's study or students who completed a master's degree. |
| **Target audience** | master students; researchers |
| **EQF LEVEL** | |
| **TOPIC** | Research and innovation |
| **ISCED LEVEL 1** | 01 |
| **ISCED DESCRIPTION** | Education |
| **ISCED - Detail** | 0114 |
| **Detail (description)** | Teacher training with subject specialisation |
| **ENGLISH** | |
| **BOSNIAN** | 1 |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | No |
| **Video lectures** | No |
| **Tutorials** | No |
| **Suggested books** | No |
| **Self-assessment tools** | No |
| **Homework or exercises** | Yes |

| | |
|---|---|
| **Course Number** | C48 |
| **PARTNER** | **University of Mostar (P10)** |
| **Title** | Networking and team building |
| **Description** | The principal training objectives are: provides the knowledge, skills and competencies required to contribute more effectively as part of a multidisciplinary team, explore key strategies to enhance abilities to interact and work collaboratively within the business setting, equip participants with a number of tips and techniques for creating synergy in building and maintaining instrumental relationships as they work with and support team members. |
| **Duration** | 15 |
| **FORMAT** | Face to face |
| **Prerequisites** | |
| **Target audience** | staff members |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | 03 |
| **ISCED DESCRIPTION** | Social Sciences, Journalism and Information |
| **ISCED - Detail** | 0031 |
| **Detail (description)** | Personal skills |
| **ENGLISH** | |
| **BOSNIAN** | 1 |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |

| | |
|---|---|
| **Course Number** | C49 |
| **PARTNER** | **University of Mostar (P10)** |
| **Title** | Fundamentals of the andragogical approach in higher education |
| **Description** | 1. Distinguish between pedagogical and andragogical approach in teaching<br>2. Add new elements to your experience of adult learning<br>3. Awareness of the possibility of different ways in solving problem situations in interpersonal relationships<br>4. Define / Redefine personal boundaries in teaching<br>5. Awareness of personal internal conflicts |
| **Duration** | 12 |
| **FORMAT** | |
| **Prerequisites** | Completed undergraduate and graduate study according to Bologna process or a four-year program before the start of the Bologna process |
| **Target audience** | Staff members - assistants and senior assistants |
| **EQF LEVEL** | 6 |
| **TOPIC** | Inclusion – equity Intercultural/intergenerational education and (lifelong)learning |
| **ISCED LEVEL 1** | 03 |
| **ISCED DESCRIPTION** | Social Sciences, Journalism and Information |
| **ISCED - Detail** | 0313 |
| **Detail (description)** | Psychology, Psychoterapy |
| **ENGLISH** | |
| **BOSNIAN** | 1 |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | No |
| **Scientific papers** | No |
| **Video lectures** | No |
| **Tutorials** | No |
| **Suggested books** | No |
| **Self-assessment tools** | Yes |
| **Homework or exercises** | Yes |

| | |
|---|---|
| **Course Number** | C50 |
| **PARTNER** | **University of Mostar (P10)** |
| **Title** | Financing of events and projects in cultural tourism |
| **Description** | Cultural and other non-profit institutions today face insufficient financing from governmental level and have to find additional sources of funding. The goal of this training is to present different sources of funding for those institutions and techniques of fundraising that could be used to finance different events and projects. |
| **Duration** | 4 |
| **FORMAT** | |
| **Prerequisites** | previous training or education in economics or financial management and / or experience in the field of cultural tourism |
| **Target audience** | staff members; undergraduate students; graduate students; |
| **EQF LEVEL** | 6 |
| **TOPIC** | Economic and financial affairs (incl. funding issues) |
| **ISCED LEVEL 1** | 04 |
| **ISCED DESCRIPTION** | Business, Administration and Law |
| **ISCED - Detail** | 0412 |
| **Detail (description)** | Finance, banking and insurance |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | Yes |
| **Video lectures** | No |
| **Tutorials** | No |
| **Suggested books** | Yes |
| **Self-assessment tools** | No |
| **Homework or exercises** | Yes |

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|---|---|
| **Course Number** | C51 |
| **PARTNER** | **University of Mostar (P10)** |
| **Title** | Software project managemen |
| **Description** | The course will focus on the key areas of project management and application of project management skills that are applicable to different size and different complexity projects.<br>To deliver a success project, it's important to start by clearly identifying what the project is, and what its outcomes will be. The course will show practical ways to explore and understand goals from the outset of the project, and to consider all the factors that may<br>affect its realisation.<br>Student will learn step by step how to plan, scope, schedule, cost and manage software project from beginning to end.<br>Since every project relies on the human resouce who are delivering it, the course also enables to student to explore how project team member or project manager can effectively communicate, manage people and employ leadership skills to successfully deliver project. |
| **Duration** | 60 |
| **FORMAT** | |
| **Prerequisites** | It is not needed prior knowledge of project management theory. |
| **Target audience** | undergraduate students |
| **EQF LEVEL** | 6 |
| **TOPIC** | ICT - new technologies - digital competences |
| **ISCED LEVEL 1** | 06 |
| **ISCED DESCRIPTION** | Information and Communication Technologies |
| **ISCED - Detail** | 0688 |
| **Detail (description)** | Inter-disciplinary programmes and qualifications involving Information and Communication Technologies |
| **ENGLISH** | 1 |
| **BOSNIAN** | 1 |
| **ALBANIAN** | |
| **SPANISH** | 1 |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | No |
| **Video lectures** | Yes |
| **Tutorials** | Yes |
| **Suggested books** | Yes |
| **Self-assessment tools** | Yes |
| **Homework or exercises** | Yes |

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|---|---|
| **Course Number** | C52 |
| **PARTNER** | **University of Mostar (P10)** |
| **Title** | Urban agriculture |
| **Description** | trends related to today's urban environments: urban model of agriculture, eating habits in urban areas, trends in planning and development of modern urban materials, territorial analysis and legal frameworks.<br>The course introduces the student to understanding the challenges for the development of urban agriculture, mapping the participants and key actors in urban agriculture. |
| **Duration** | 60 |
| **FORMAT** | Hybrid |
| **Prerequisites** | Knowledge gained in the I cycle related to basics of vegetable and floriculture in urban environment |
| **Target audience** | Undergraduate students |
| **EQF LEVEL** | 4 |
| **TOPIC** | Agriculture, forestry and fisheries |
| **ISCED LEVEL 1** | 08 |
| **ISCED DESCRIPTION** | Agriculture, Forestry, Fisheries and Veterinary |
| **ISCED - Detail** | 0812 |
| **Detail (description)** | horticulture |
| **ENGLISH** | 1 |
| **BOSNIAN** | 1 |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | Yes |
| **Video lectures** | Yes |
| **Tutorials** | No |
| **Suggested books** | Yes |
| **Self-assessment tools** | Yes |
| **Homework or exercises** | Yes |

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|---|---|
| **Course Number** | C53 |
| **PARTNER** | **University of Tirana (P1)** |
| **Title** | Leading Towards Sustainable Gender Equality Plans in Research Performing Organizations |
| **Description** | Leading towards sustainability gender equality plan in research organizations. The goals are to study the current situation in all Albanian universities and research institutions; to explore the possibilities for improvement and to reach to conclusions and recommendations for the future. |
| **Duration** | 15 |
| **FORMAT** | Hybrid |
| **Prerequisites** | |
| **Target audience** | University managers; staff members; researchers |
| **EQF LEVEL** | 7 |
| **TOPIC** | Gender equality / equal opportunities |
| **ISCED LEVEL 1** | 03 |
| **ISCED DESCRIPTION** | Social Sciences, Journalism and Information |
| **ISCED - Detail** | 0314 |
| **Detail (description)** | Sociology and cultural studies |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | Yes |
| **Video lectures** | No |
| **Tutorials** | Yes |
| **Suggested books** | Yes |
| **Self-assessment tools** | Yes |
| **Homework or exercises** | Yes |
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| **EXPERT(s)** | Ingrid, Shuli; Etleva, Leskaj; Lindita, Cepani, Dorina Kripa, Arjan Tushaj, |

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|---|---|
| **Course Number** | C54 |
| **PARTNER** | **University of Tirana (P1)** |
| **Title** | Tourism marketing strategies (*) |
| **Description** | In institutional level, the course will underline importance of designing appropriate strategy and operations of the „Innovation and entreprenuership center for Tourism“ as well as usefulness of the centre in achieving Institutional goals in relation to blue economy and tourism market applications. More opportunities for internationalization will be present through relationships with other countries that have such centres to improve academic-business interrelations. Improvement of curricula including topics of Innovation and entrepreneurship also in other fields than management, not only in faculty of economy, but also in other faculties, have a great impact in achieving similarities with other countries, partner of the project and others, in curricula development, in literature review, case studies etc. inclusion of these concepts improve operations in blue economy, which is international sector. Academic staff of different areas, such as tourism , management, finance, engeneering, maritime studies, as well as students of different fields learn through these traingis how to better engage their existing knowledge in the blue economy ssector, as well as incorporate the new knowledge, collaborating with each-other fields. |
| **Duration** | 6 |
| **FORMAT** | |
| **Prerequisites** | |
| **Target audience** | Academia; Business Professionals; NGO's; researchers; students; public organizations; |
| **EQF LEVEL** | |
| **TOPIC** | New innovative curricula/educational methods/development of training courses |
| **ISCED LEVEL 1** | |
| **ISCED DESCRIPTION** | |
| **ISCED - Detail** | |
| **Detail (description)** | |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | Yes |
| **Video lectures** | No |
| **Tutorials** | No |
| **Suggested books** | Yes |
| **Self-assessment tools** | Yes |
| **Homework or exercises** | Yes |
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| **EXPERT(s)** | Mirdaim Axhami |

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|---|---|
| **Course Number** | C55 |
| **PARTNER** | **University of Tirana (P1)** |
| **Title** | The economics of advertising |
| **Description** | Analysis of advertising's impact to consumer behavior and market structure including the role of product development, pricing, distribution, promotion and sales in order to maximize business performance. |
| **Duration** | 6 |
| **FORMAT** | Hybrid |
| **Prerequisites** | Basic knowledge on business behaviour |
| **Target audience** | Business managers, staff members, undergraduate students |
| **EQF LEVEL** | 6 |
| **TOPIC** | Enterprise, industry and SMEs (incl. entrepreneurship) |
| **ISCED LEVEL 1** | 04 |
| **ISCED DESCRIPTION** | Business, Administration and Law |
| **ISCED - Detail** | 0414 |
| **Detail (description)** | Marketing and advertising |
| **ENGLISH** | 1 |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | Yes |
| **Scientific papers** | No |
| **Video lectures** | Yes |
| **Tutorials** | Yes |
| **Suggested books** | Yes |
| **Self-assessment tools** | Yes |
| **Homework or exercises** | Yes |
| | |
| **EXPERT(s)** | Mirdaim Axhami, Arjan Tushaj, Sllavka Kurti |

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|---|---|
| **Course Number** | C56 |
| **PARTNER** | **University of Tirana (P1)** |
| **Title** | Sustainable development of BLUE economies through higher education and innovation in Westerns Balkan Countries |
| **Description** | |
| **Duration** | |
| **FORMAT** | |
| **Prerequisites** | |
| **Target audience** | |
| **EQF LEVEL** | |
| **TOPIC** | |
| **ISCED LEVEL 1** | N/A |
| **ISCED DESCRIPTION** | |
| **ISCED - Detail** | |
| **Detail (description)** | |
| **ENGLISH** | |
| **BOSNIAN** | |
| **ALBANIAN** | |
| **SPANISH** | |
| **ITALIAN** | |
| **NOTES** | |
| **PDF handouts** | |
| **Scientific papers** | |
| **Video lectures** | |
| **Tutorials** | |
| **Suggested books** | |
| **Self-assessment tools** | |
| **Homework or exercises** | |
| | |
| **EXPERT(s)** | Arjan Tushaj, Sllavka Kurti |